Cetelem releases mobile apps for iOS and Android, developed by Xpand IT

The Cetelem mobile applications are an extension of the Homebanking service, working as a solution for account management to perform transfers, check balances and movements. The apps were developed by Xpand IT and are now available in the AppStore and Google Play for free.

Xpand IT, a global company that is leading developer of enterprise mobile applications and expert in the areas of Enterprise Mobility, Big Data, Business Intelligence and Intelligence Integration, announces the official release of the Cetelem Mobile application for iOS and Android devices. The applications aim to offer more comfort and improve the experience of Cetelem customers, operating as an extension of the Homebanking for accounting. Transfers, checking balances and movements are some of the main features available on the app. The application can be downloaded for free in the AppStore and Google Play.

Thinking on the mobile user, the Cetelem app has been developed to be simple, intuitive and secure. Users have access to a global vision of their accounts and products and may even make transfers to their account, including changing the payment method in the case of credit cards or check their movements by product. As for security measures, users can rely on the security system "SMS Tokens", which guarantees the protection of their data and accounts. If users want access to the app's features, they just need to perform a preliminary registration on the Cetelem website.

Diogo Lopes Pereira, Marketing Director from Cetelem states that "In practice, the Cetelem Mobile is an extension of Homebanking. This app brings more commodity to our customers who can now seize control of their products anywhere and anytime. Xpand IT has proven to be a strategic partner of the utmost importance and with a plan fully focused on our needs, they helped us by implementing an effective mobility strategy "

To Pedro Gonçalves, Partner & Chief Technology Officer, Xpand IT: "The development of mobile applications for Cetelem was a very challenging project for our team. Considering the long relationship we have with BNP Paribas Group, we wanted to create value, exceeding the highest expectations. The customer's feedback and reviews of users in different marketplaces has been fantastic and we believe that this project is a case study that will enhance our position as a market leader in this segment ".

Xpand IT is leading developer of enterprise mobile applications and the only Xamarin Premier Consulting Partner in Portugal. With over 800 clients spread across 57 countries, already counts on a portfolio with more than 140 business apps published in different marketplaces.

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A Xpand IT é uma empresa global, especialista no planeamento estratégico, consultoria, implementação e manutenção de *software* empresarial, totalmente adaptado às necessidades de cada cliente. Com uma vasta oferta de serviços e produtos nas áreas Business Intelligence, Big Data, BPM & Enterprise Middleware, Mobilidade Empresarial e Plataformas Colaborativas, a Xpand IT diferencia-se através de uma abordagem inovadora suportada em ferramentas, processos e metodologias ágeis, mapeadas com CMMI. Com uma postura transparente e de cooperação com clientes espalhados pelos 5 continentes, a Xpand IT é hoje reconhecida pelo seu profundo conhecimento tecnológico e "Paixão pela Excelência".

Gabinete de Imprensa

Filipe Monteiro – Marketing Assistant & Digital Marketing Planner
Telefone: + 351 21 896 71 50 | +351 91 351 50 37
E-mail: filipe.monteiro@xpand-it.com

Facebook.com/Xpand-IT

@xpandit

Linkedin.com/company/Xpand-it

Agradece-se a divulgação desta notícia